Brand New Short Courses

DMI TRACKS

UX & Website Design

UX & Web Design

Graphic Design Principles

InVision

Interested in developing your UX and web design skills even further? Are you ready to take the next step in improving your career capabilities?

Why not open doors to new opportunities with our **UX and Website Design DMI Tracks**. This brand new short course is tailor made for those who are already working in a UX Website Design position, but are eager to master their skills for an evolving digital world.

What It's All About?

You're probably wondering, what are DMI Tracks? They are designed to deliver **Just-in-Time learning** and digital readiness for students and professionals alike. Our Tracks consist of specialized bite-sized lessons, complete with interactive learning tools that target competency and readiness for those in specific digital marketing roles and disciplines. They focus on upskilling and providing performance support for people in digital marketing roles who want to be on top of their professional game.

How are DMI Tracks Different?

DMI Tracks are not like your average course. In fact, they're much different. They contain a broad variety of interactive tools to suit all learning styles. Each DMI Track is bursting with the latest industry insights, expert driven case studies and best practices, quick reads, webinars, presentations, downloadable tools and much more. DMI Tracks content can be consumed in any sequence, and they're designed to deliver learning in short bursts. Varying between 8-12 hours, each DMI Track will award you an Associate Certification.

Each course includes:

↗ Cutting Edge Content

↗ Interactive Learning

↗ Performance Support and 'Readiness'

↗ Quick Reads

↗ Toolkits and Templates

↗ Soft Skills

↗ Relevant Technical Skills

Who Is It for?

The UX and Website Design DMI Track is aimed at:

↗ Web Developers, Web Designers

↗ UX Designers, UX Analysts

↗ Head of UX and UX Directors

↗ Head of Digital

↗ Head of Design

↗ Graphic Designers

Content Outline

Here's what you can expect when you enroll in our UX and Website Design DMI Tracks.

Courses	Length	Access & Mem.	Exam Info	Award	CPD Eligible
UX & Website Design	10.5hrs	12 Weeks & 6 Months Mem.	60 Min Online Exam (40 Questions)	CDMA	Yes

How Does is Work?

DMI Tracks are facilitated by self-directed learning. Right from the moment you enrol, you're connected to a world of opportunities. DMI Tracks give you the chance to learn online, at your own pace. 24/7. Any time. Anywhere. Want to learn and upskill as your needs and ambitions change? Stay tuned into the hive mind of new insight with access to our 24/7 online DMI Tracks classrooms.

What's Next?

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